



SOCIAL MEDIA

Campaign in a Box

LIFE INSURANCE BASICS – LINKED IN OR FACEBOOK POSTS

Copy and paste suggested content for use in a variety of social media outlets.

Links are embedded and optimized in the content below.

Note: Check with your compliance department before sending any messages.

Life insurance is less expensive than you think!

<http://spr.ly/6006Gs3M8>

The majority of Americans would have trouble paying living expenses immediately or within several months if the primary wage-earner died. Life insurance can help with this. <http://spr.ly/6007Gs335>

Life insurance is something you can't buy once you need it. Don't procrastinate—be sure your loved ones are protected. <http://spr.ly/6002Gs3pM>

#YourLifelsValuable protect it, and your loved ones. #LifeHappens

<http://spr.ly/6009Gs3Oz>

You're never too young for life insurance. <http://spr.ly/6004Gs3KO>

Got dreams? Life insurance can help protect them! <http://spr.ly/6008Gs3Oo>

Now that's a good plan! Life insurance can help. <http://spr.ly/6004Gs3KO>

Life insurance is cheaper than you think! <http://spr.ly/6003Gs3Md>

Life insurance can help give your confidence a boost. <http://spr.ly/6009Gs3wR>



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