

**Email #1: Promotes video covering 4 reasons for life insurance**

**Subject line:** **How much life insurance do you need?**

**Body Copy:**

Life insurance can help provide funds to meet your family’s immediate and ongoing needs in the event of either spouse’s premature death.

But how much life insurance do you actually need?

Use this [handy worksheet](https://adminplus.fgsfulfillment.com/View/AIGAG/1/AGLC111317) to help determine how much life insurance you and your spouse need to help protect your family’s standard of living.

Please call me at if you for more information or if you would like a personalized proposal for you and your family.

{your contact information}

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Consumer Emails – Mortgage Protection

*Note these four emails are intended for use by financial professionals to cut and paste into their email program and send to their clients and prospects. Note that the red areas should/can be customized.*