

Welcome to the AIG Marketing Center - Add your personal touch on "ready to go" campaigns

MY MARKETING CENTER



QUICK START GUIDE

- Learn basic system functionality



USER GUIDE

Learn how to:

- Upload lists
- Search/filter functions
- Delivery – email and postcards
- Scheduled email delivery – schedule your campaign in the system
- Free form emails and personalized subject lines



CATALOG

Review an organized list of available items and create your next campaign.

ACCESS
MY MARKETING CENTER

NEED ADDITIONAL ASSISTANCE?
CONTACT US

MARKETING MESSAGES CUSTOMERS ARE MORE LIKELY TO OPEN EMAILS FROM PEOPLE THEY KNOW

My Marketing Center (MMC) will increase your impact with:

- Personalized emails, postcards and marketing materials that include your photo, logo and contact information
- Emails addressed from you provide recipients a sense of exclusivity
- Send to your own list or filter via Salesforce
- Send AIG logo promotional items directly from the system to; open doors, retain business, and celebrate success!

www.mymarketingcenter.com



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