



SOCIAL MEDIA

Campaign in a Box

LTC or CI – TWITTER POSTS

Copy and paste suggested content for use in a variety of social media outlets.

Links are embedded and optimized in the content below.

Note: Check with your compliance department before sending any messages.

Will you outlive your retirement savings? Many Americans will be spending 20+ years in retirement. #retirement <http://spr.ly/6008GsMNq>

Medical expenses can add up quickly. Will you have enough savings for retirement? #retirementsavings
<http://spr.ly/6007GsM4x>

Chronic diseases can force seniors to spend their savings and give up their independence too soon. #stayindependent <http://spr.ly/6007Gs3Bc>

Don't outlive your #retirementnestegg. Life insurance can help you protect it.
<http://spr.ly/6009GsMCS>

Prepare for the unexpected! #beprepared <http://spr.ly/6005Gs38L>

Retirement is when you stop living at work and start working at living. Medical expenses don't have to get in the way. #retirement <http://spr.ly/6009Gs3wR>



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