

SimpliNow LegacySM

AIG Transactional Markets Group is announcing a new product: SimpliNow Legacy, which is sold exclusively through distribution partners: Integrity Marketing Group, LLC (Integrity) and AmeriLife Group, LLC (AmeriLife).

This product will have a phased rollout beginning in November 2021, progressing into 2022.

What is SimpliNow Legacy?

Developed for Transactional Markets Group, SimpliNow Legacy:

- Is an *Instant Decision* and *Instant Issue* product, with a limited pay feature
- Is a final expense, whole life insurance product
- Is designed for middle market America seniors ages 50-80 with a household income \$75k or less
- Has two death benefit options: Level (SimpliNow Legacy Max), and Graded (SimpliNow Legacy)
- Death benefit coverage from \$5k-\$35k

SimpliNow Legacy is designed for the senior middle market, to protect their loved ones from financial burdens of expenses like:

- Unpaid debt: medical bills, credit cards or loans
- Ongoing household expenses
- Other final expenses

Can I gain access to sell this product through these two partners?

Beginning in 2022, you can start selling through our partners, Integrity and AmeriLife. Details of the qualifying criteria will be provided upon request.

Note: AIG reserves the right to develop future direct marketing.

For further information, please contact your AIG sales representative.

Please send any media inquiries to Jaclyn Pogoloff at Jaclyn.Pogoloff@aig.com

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This is not a preneed insurance contract or agreement. Benefits are payable to the beneficiary or beneficiaries as directed by the owner of policy.

Premiums paid may exceed amount of coverage. For an estimate of the year the premiums may exceed the amount of coverage, divide the face amount by the annual premium