

Looking to drive your IUL business forward?

LIFE TO THE MAX

New consumer-facing, interactive sales tool, "Life To The Max".

Simplifies complex conversations into layman's terms with easy-to-understand charts. Click on various scenarios to see creative solutions to common retirement challenges.



Works on any
internet-enabled
device

No login
or password
required

Effective for both
short and long
consumer meetings



Take a test drive at
aig.com/LifeToTheMax

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