**client needs analysis client needs analysis** 

**Email #5: Promotes Life Insurance IQ Fast Facts**

**Subject line:** Would you get an A+ in protecting your family?

**Body Copy:**

{Client name},

Are you in the know on all that life insurance can offer you and your family? Use [this fun short quiz](https://live.cloud.api.aig.com/life/connext-fdm/download/100AicF6FGkgO9MMYvefTIwGZPotd4G5bembQa5PrreVl78uFK-lgbuaVGGsYRjj2mT-Q2FidcDdIeq0kz-0rgWQ-g) to check your knowledge of life insurance basics so you can make this powerful financial product work for you! Protect loved ones, supplement retirement income, cover costs for chronic illness, access cash to send kids to college, plus so much more!

Take [this quiz](https://live.cloud.api.aig.com/life/connext-fdm/download/100AicF6FGkgO9MMYvefTIwGZPotd4G5bembQa5PrreVl78uFK-lgbuaVGGsYRjj2mT-Q2FidcDdIeq0kz-0rgWQ-g) for a quick spin, and when you are done, hop over to the [AIG Life Insurance IQ site](http://aig.com/LifeIQ) to get more information.

Please contact me with any questions or if you want to see how a personalized life insurance plan can help you achieve your financial goals.

{your contact information}

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Consumer Emails – Grow Your Business

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