

**Email #1: Promotes Mortgage Protection Sales concept**

**Subject line:** **You don’t even need a cape**

**Body Copy:**

{Client name},

Your home may be one of your biggest assets and your family probably depends on your income to help pay the mortgage payments. If life takes an unexpected turn, your loved ones might struggle financially to keep the home. Click [here](https://adminplus.fgsfulfillment.com/View/AIGAG/1/AGLC104858) to find out how to help protect your home with life insurance.

Please contact me for more information.

{producer contact information}

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Consumer Emails – Mortgage Protection

*Note these four emails are intended for use by financial professionals to cut and paste into their email program and send to their clients and prospects. Note that the red areas should/can be customized.*