



# QoL TERM CONVERSION PLAYBOOK

Identify opportunities and learn everything you need to complete the conversion process.



Learn more about our expanded term conversion periods, available UL products and conversion credits... [click here!](#)

## IDENTIFY OPPORTUNITY

1. [Term Conversion Overview](#)
2. Contact your MGA or AIG representative for access to your conversion eligible term list
3. Use these [decryption instructions](#) once you receive your eligible term list
4. Check conversion option by emailing policy number to [term.conversion.support@aig.com](mailto:term.conversion.support@aig.com)

## MARKET TO ELIGIBLE CLIENTS

### MGAs:

Use this email to send producers their eligible conversion list:

- [Term Conversion Producer Email](#)

### Producers:

Use this letter to market to eligible clients:

- [Customer Letter](#)

## CONVERT THE POLICY

- [Term Conversion Process Guide](#)
- [Ownership Change Form](#)
- [Terminal Illness Rider \(TIR\) Instruction Sheet](#)
- [TIR Instruction Sheet for Massachusetts](#)



Call your MGA or AIG representative for access to your conversion eligible term list

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