

Power Select Index Annuities

Power Select Builder®
Power Select Plus Income®

Marketing Engagement Materials



Client Product Materials

- Fixed Index Annuities Consumer Brochure

Power Select Builder

- Features & Benefits At-A-Glance
- Rate Flyer

Power Select Plus Income

- Features & Benefits At-A-Glance
- Lifetime Income Plus Flex Brochure
- Lifetime Income Plus Multiplier Flex Brochure
- Rate Flyer

AB All Market IndexSM

- Consumer Brochure
- Client Microsite

ML Strategic Balanced Index® (MLSB)

- Consumer Brochure
- Consumer Flyer
- Client Microsite

PIMCO Global Optima Index®

- Consumer Brochure
- Consumer Flyer
- Client Microsite

PowerSelectAnnuities.com

- Client Microsite about the Power Select Index Annuities: www.powerselectannuities.com
- Client Approved Emails
 - Time for help to overcome today's retirement challenges
 - You Have a Vision for Your Retirement

Knowledge is Power—Index Annuity Materials

- Client Microsite: www.aig.com/KnowledgelsPower

Lifetime Income Estimator Website

- www.powerselectincomeestimator.com

Agent Materials

- Product Comparison Guide
- MLSB Agent Presentation
- PIMCO Agent Presentation

Additional Links

- State Availability Map
- How to Do Business Guide

Sales Ideas

Lifetime Income Plus

- 7.0% Income Credits for 10 Years
- Offer Income Credits with Flexibility

Lifetime Income Plus Multiplier

- The Power of Simplicity
- The Power of Rising Income
- The Power of Stepping Up Income

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